

# Evening Under the Stars

Dinner, Music and Activities for Shelter Residents *and* Online Auction and Raffle for Donors & Supporters

## 2020 Sponsorship Levels and Benefits

### Presenting Star Sponsor- \$10,000

- ★ Verbal acknowledgement during FB Live event
- ★ Logo on Event Emails pre and post event
- ★ Logo on Digital Marketing including:
  - ★ Agency Website
  - ★ Pre and Post Event Advertising
  - ★ Two Social Media Posts Before Event
  - ★ Two Social Media Posts After Event
- ★ Feature Story in Agency Newsletter
- ★ Logo on Event Signage
- ★ Opportunity to provide item for Swag Bag
- ★ Path of Kindness 8" x 8" Personalized Brick Paver (outside entrance to new shelter)

### Gold Star Sponsor- \$5,000

- ★ Verbal acknowledgement during FB Live event
- ★ Logo on Digital Marketing including:
  - ★ Agency Website
  - ★ Pre and Post Event Advertising
  - ★ Two Social Media Posts Before Event
  - ★ Two Social Media Posts After Event
- ★ Company Bio and logo in Agency Newsletter
- ★ Logo on Event Signage
- ★ Opportunity to provide item for Swag Bag
- ★ (2) Path of Kindness 8" x 8" Personalized Brick Pavers (outside entrance to new shelter)

### Evening Star Sponsor- \$3,500

- ★ Logo on Digital Marketing including:
  - ★ Agency Website
  - ★ Pre and Post Event Advertising
  - ★ Two Social Media Posts Before Event
  - ★ Two Social Media Posts After Event
- ★ Company Bio in Agency Newsletter
- ★ Logo on Event Signage
- ★ Opportunity to provide item for Swag Bag
- ★ (1) Path of Kindness 8" x 8" Personalized Brick Paver (outside entrance to new shelter)

### Silver Star Sponsor- \$2,500

- ★ Name on Digital Marketing including:
  - ★ Agency Website
  - ★ Pre and Post Event Advertising
  - ★ Two Social Media Posts Before Event
  - ★ Two Social Media Posts After Event
- ★ Name Recognition in Agency Newsletter
- ★ Name on Event Signage
- ★ Opportunity to provide item for Swag Bag
- ★ (1) Path of Kindness 4" x 8" Personalized Brick Paver (outside entrance to new shelter)

### Bronze Star Sponsor- \$1,500

- ★ Name on Digital Marketing including:
  - ★ Agency Website
  - ★ Social Media Posts Before Event
  - ★ Social Media Posts After Event
- ★ Opportunity to provide item for Swag Bag

### Shimmering Star Sponsor- \$1,000

- ★ Name on Digital Marketing including:
  - ★ Agency Website
  - ★ Social Media Posts Before Event
- ★ Opportunity to provide item for Swag Bag

### Shooting Star Sponsor- \$1,000

#### One Available- Event Photography Sponsor

- ★ Name on Digital Marketing including:
  - ★ Agency Website
  - ★ Social Media Posts Before Event
- ★ Opportunity to provide item for Swag Bag

### Shining Star Sponsor- \$500

- ★ Name listed on Agency Website as Sponsor
- ★ Opportunity to provide item for Swag Bag

Complete Form Online or print and mail to  
Liz Hammond 325 W Division St. Arlington, 76011

<http://weblink.donorperfect.com/EveningUnderTheStars2020>

Sponsorships are due by November 16

# Evening Under the Stars Sponsorship Pledge Form

*Due to current health guidelines, we are adding a special twist to our holiday dinner and auction this year. Instead of our donors and supporters gathering for an evening together, we will be sharing that experience with our residents. They will enjoy a plated dinner, inspirational message, holiday decorations, music and activities.*

*We appreciate your continued support by becoming a sponsor and/or bidding on items from our online auction. Sponsorship benefits have changed because of the pandemic. However, we hope you will find a greater benefit knowing you are helping provide a special night for the men, women and children calling the shelter home during the holidays.*

Please fill out the form below or go online at

**<http://weblink.donorperfect.com/EveningUnderTheStars2020>**

Name of Business\Individual: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name to appear in print material: \_\_\_\_\_

- Presenting Star Sponsor- \$10,000
- Gold Star Sponsor- \$5,000
- Evening Star Sponsor- \$3,500
- Silver Star Sponsor- \$2,500
- Bronze Star Sponsor- \$1,500
- Shimmering Star Sponsor- \$1,000
- Shooting Star Sponsor- \$1,000 (one available)
- Shining Star Sponsor- \$500

## Payment

Enclosed is my check made payable to Arlington Life Shelter.

Please charge my  Master Card  Visa  AMEX  Discover

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

CVV \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Amount: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return form and payment to Liz Hammond @ 325 W. Division St. Arlington, 76011  
or scan and email to [lhammond@arlingtonlifeshelter.org](mailto:lhammond@arlingtonlifeshelter.org).

All inquiries can be made to Liz at 817-548-9885 ext 3306 or by email.