The Giving Gathering



On any given night there are over 2,200 people in Tarrant County without a home. Many of these are children. Since 1987, Arlington Life Shelter has offered a pathway to self-sufficiency to over 25,000 homeless men, women and children in the north Texas area annually by providing food and shelter, educational programs, and assistance in securing and maintaining employment.

We offer more than just a bed and a meal; we offer an opportunity to return individuals and families to stability.

On Saturday, November 13th, Arlington Life Shelter will host *The Giving Gathering* an event benefiting the shelter.

Keeping the evolving pandemic in mind, this year's event will be a sponsored gala for our guests residing at the Shelter that will include a plated dinner, music, activities for shelter residents, and online auction and raffle items that supporters can join in on from home! We are asking for your support by sponsoring a special night that the clients currently residing at the shelter won't soon forget. Included you will find information about sponsorship opportunities and benefits.

Exposure for sponsorship supporters will include publicity on our social media channels and print coverage, and other materials.

Thank you for your consideration. If you have any questions, please contact me at (817) 663-1693 or lhammond@arlingtonlifeshelter.org.



Kind Regards,

Liz Hammond

Liz Hammond, CFRE Marketing & Communication Coordinator Arlington Life Shelter

Stephanie melcheet

Stephanie R. Melchert **Executive Director** Arlington Life Shelter



## **2021 SPONSORSHIP LEVELS & BENEFITS** The Giving Gathering PRESENTING

PRESENTING SPONSOR \$15,000 (ONE AVAILABLE)	<ul> <li>Verbal acknowledgement during Facebook Live event</li> <li>Logo on two event emails</li> <li>Logo on Digital Marketing including: <ul> <li>Agency website</li> <li>Online auction website</li> <li>Two social media posts before event</li> <li>One social media posts after event</li> </ul> </li> <li>Feature story in agency newsletter</li> <li>Opportunity to provide an item for Swag Bag to be given to shelter residents</li> </ul>
GRATEFUL SPONSOR \$5,000	<ul> <li>Verbal acknowledgement during Facebook Live event</li> <li>Logo on Digital Marketing including: <ul> <li>Agency website</li> <li>Online auction website</li> <li>Two social media posts before event</li> <li>One social media posts after event</li> </ul> </li> <li>Company Bio &amp; logo in agency newsletter</li> <li>Opportunity to provide an item for Swag Bag to be given to shelter residents</li> </ul>
THANKFUL SPONSOR \$2,500	<ul> <li>Name on Digital Marketing including: <ul> <li>Agency website</li> <li>Online auction website</li> <li>Two social media posts before event</li> <li>One social media posts after event</li> </ul> </li> <li>Name recognition in agency newsletter</li> <li>Opportunity to provide an item for Swag Bag to be given to shelter residents</li> </ul>
BLESSED SPONSOR \$1,500	<ul> <li>Name on Digital Marketing including: <ul> <li>Agency website</li> <li>One social media posts before event</li> <li>One social media posts after event</li> </ul> </li> <li>Opportunity to provide an item for Swag Bag to be given to shelter residents</li> </ul>
JOYFUL SPONSOR \$1,000	<ul> <li>Name on Digital Marketing including: <ul> <li>Agency website</li> <li>One social media posts before event</li> </ul> </li> <li>Opportunity to provide an item for Swag Bag to be given to shelter residents</li> </ul>

## The Giving Gathering SPONSORSHIP PLEDGE FORM

Your support of The Giving Gathering benefitting Arlington Life Shelter provides a plated meal, inspirational message, music, and activities for our residents to kick off the holiday season. Until we're able to be together again, we invite you to sponsor our event and bid on items from our online auction. We hope you will find a greater benefit knowing you are helping provide a special night for individuals and families experiencing homelessness in North Texas.

## Please fill out the form below or go online at http://weblink.donorperfect.com/GivingGathering2021

Name of Business\Indiv	idual:			
Contact Name:				
Mailing Address:				
		Phone:		
Email:				
Name to appear in print	material:			
<ul> <li>Presenting Sponsor - \$15,000 (One available)</li> <li>Grateful Sponsor - \$5,000</li> <li>Thankful Sponsor - \$2,500</li> <li>Blessed Sponsor - \$1,500</li> <li>Joyful Sponsor - \$1,000</li> </ul>				
PAYMENT				
Enclosed is my check made payable to Arlington Life Shelter.				
Please charge my 🗖 Master Card 🔲 Visa 🗖 AMEX 🗇 Discover				
Card #:		Exp Date:		
CVV	Billing Zip Code:	Amount:		
Signature:				

Please return form and payment to Liz Hammond at 325 W. Division St. Arlington, 76011 or scan and email to Ihammond@arlingtonlifeshelter.org

All inquiries can be made to Liz at 817-548-9885 ext 3306 or by email.