



Arlington
Life Shelter

presents an

Evening Under the Stars

Holiday Dinner and Auction | Thursday, December 12, 2019 | Arlington Expo Center

Event Summary

Mark your calendars to join supporters and friends of the shelter for an intimate *Evening Under the Stars* (formerly Home for the Holidays) and celebrate the holidays knowing you are helping provide warm beds and sweet dreams for homeless children and families.

- Date:** Thursday, December 12, 2019
- Time:** 6-9pm Dinner at 6:30pm | Program at 7pm | Live Auction at 8pm
- Location:** Arlington Expo Center-(formerly Arlington Convention Center) 1200 Ballpark Way
- Attendance:** 350+ guests
Business owners, professionals and faith-based leaders from the community, including City of Arlington and AISD dignitaries
- Features:** Dinner, Complimentary Wine at each table, Cash Bar, Free Parking, Musical Entertainment by *Just Jazz*, Live and Silent Auctions, Raffle, Photo Booth, Heads or Tails Game, and Professional Photographer taking candid shots throughout the evening
- Ticket Cost:** \$100 - Can be purchased by mailing in invitation RSVP card or online at <http://weblink.donorperfect.com/ALSUnderTheStars2019>
- Sponsorships:** Many ways to get involved. Fill out a pledge form and mail in or go online <http://weblink.donorperfect.com/ALSUnderTheStars2019>

All event inquiries can be directed to Tara Hutchins-Welsh, Corporate Engagement Manager, at twelsh@arlingtonlifeshelter.org or call 817-548-9885 ext 3315.





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2019 Sponsorship Levels and Benefits

Presenting Star Sponsor- \$10,000

- * Acknowledgement from Podium at Event
- * Logo/Name Recognition on Invitation
- * Logo on all Print Media and Digital Marketing including:
 - * Agency Website
 - * Pre and Post Event Advertising
 - * Two Social Media Posts Before Event
 - * Two Social Media Posts After Event
- * Logo Recognition in Event Program
- * Logo on Event and Table Signage
- * One Table (10 seats)
- * Three Bottles from Premium Wine List for your Table (Red, White or Combination)
- * Path of Kindness 8" x 8" Personalized Brick Paver (outside entrance to new shelter)

SOLD

Gold Star Sponsor- \$5,000

- * Logo on all Print Media and Digital Marketing including:
 - * Agency Website
 - * Pre and Post Event Advertising
 - * Two Social Media Posts Before Event
 - * Two Social Media Posts After Event
- * Logo Recognition in Event Program
- * Logo on Event and Table Signage
- * One Table (10 seats)
- * Three Bottles from Premium Wine List for your Table (Red, White or Combination)
- * Path of Kindness 4" x 8" Personalized Brick Paver (outside entrance to new shelter)

White Wine Sponsor- \$3,500

(Only One Available)

- * "Wine Provided By..." displayed on bottles of White Wine at each table
- * Logo on all Print Media and Digital Marketing including:
 - * Agency Website
 - * Pre and Post Event Advertising
 - * Two Social Media Posts Before Event
 - * Two Social Media Posts After Event
- * Logo Recognition in Event Program
- * Logo on Event and Table Signage
- * One Table (10 seats)
- * Three bottles from Premium Wine List for your table (Red, White or Combination)

Red Wine Sponsor- \$3,500

(Only One Available)

- * "Wine Provided By..." displayed on bottles of Red Wine at each table
- * Logo on all Print Media and Digital Marketing including:
 - * Agency Website
 - * Pre and Post Event Advertising
 - * Two Social Media Posts Before Event
 - * Two Social Media Posts After Event
- * Logo Recognition in Event Program
- * Logo on Event and Table Signage
- * One Table (10 seats)
- * Three bottles from Premium Wine List for your table (Red, White or Combination)

SOLD

Silver Star Sponsor- \$2,500

- * Name on Pre and Post Event Advertising
- * Name on Social Media Post Before Event
- * Name on Social Media Post After Event
- * Name Recognition in Event Program
- * Name on Event and Table Signage
- * One Table (10 seats)
- * Three bottles from Select Wine List for your table (Red, White or Combination)

Bronze Star Sponsor- \$1,500

- * Name on Social Media Post After Event
- * Name Recognition in Event Program
- * Name on Table Signage
- * One Table (10 seats)
- * Two bottles from Select Wine List for your table (Red, White or Combination)

More Sponsorship Levels and Pledge Form on Back

Additional Sponsorship Levels and Benefits

Star Sponsor- \$1,250

- * Name Recognition in Event Program
- * Name on Table Signage
- * One Table (10 seats)
- * Two bottles of wine for your table (1 White/1 Red)

Shining Star Sponsor- \$1,000

(Only One Available)

Entertainment Sponsor

- * Event Signage with Company Logo/Name
- * Logo Recognition in Event Program
- * Four (4) Tickets to Event
- * Seating at Reserved Table

Shooting Star Sponsor- \$1,000

(Only One Available)

Event Photography and Photo Booth Sponsor

- * Logo on Photo Booth Sponsor Signage at Event
- * Logo Recognition in Event Program
- * Four (4) Tickets to Event
- * Seating at Reserved Table

**Sponsorships are due by
Friday, November 1 to ensure
your logo/name is included in
printed materials.**

Evening Under the Stars Pledge Form

Please fill out the form below or go online at <http://weblink.donorperfect.com/ALSUnderTheStars2019>

Name of Business\Individual: _____

Contact Name: _____

Mailing Address: _____

City: _____ Zip: _____ Phone: _____

Email: _____

Name to appear in print material: _____

- Gold Star Sponsor- \$5,000
- White Wine Sponsor- \$3,500 (one available)
- Silver Star Sponsor- \$2,500
- Bronze Star Sponsor- \$1,500
- Star Sponsor- \$1,250
- Shooting Star Sponsor- \$1,000 (one available)

Payment

Enclosed is my check made payable to Arlington Life Shelter.

Please charge my Master Card Visa AMEX Discover

Card #: _____ Exp Date: _____

CVV _____ Billing Zip Code: _____ Amount: _____

Signature: _____

Please return form and payment to Tara Hutchins-Welsh @ 325 W. Division St. Arlington, 76011 or scan and email to twelsh@arlingtonlifeshelter.org. All inquiries can be made to Tara at 817-548-9885 ext 3315 or by email.